

Fresh Air Haven
fresh-air-haven.eu
(“Shop”)
Privacy Policy

Dear User!

We are committed to protecting your privacy and want you to feel comfortable while using our services. This is why we would like to present you with the most important information on principles regarding the processing of your personal data and cookies used by our Shop. This information was prepared in compliance with the GDPR – the General Data Protection Regulation.

PERSONAL DATA CONTROLLER

SPEC CONSTRUCTION TECHNOLOGIE S.R.L Chaussée de Roodebeek 206, 1200 Woluwe-Saint-Lambert TVA BE 0844.731.626. Chaussée de Roodebeek 206, 1200 Woluwe-Saint-Lambert.

If you want to contact us in relation to the processing of your personal data, please send an e-mail to: fresh-air-heaven@hotmail.com.

YOUR RIGHTS

You have the right to:

- access your personal data, including the right to receive a copy of your data (Article 15 of the GDPR or – if applicable – Article 13 (1) (f) of the GDPR),
- rectify them (Article 16 of the GDPR),
- erase them (Article 17 of the GDPR),
- restrict their processing (Article 18 of the GDPR),
- transfer data to another controller (Article 20 of the GDPR).

Furthermore, you have the right to:

- object to the processing of your data at any time:
 - on grounds relating to your particular situation – regarding the processing of your personal data in accordance with Article 6 (1) (f) of the GDPR (i.e. based on the legally justified interests realised by us), including profiling (Article 21 (1) of the GDPR);
 - if the personal data are processed for direct marketing purposes including profiling, within the scope in which the processing is related to such direct marketing (Article 21 (2) of the GDPR).

Please contact us if you want to exercise your rights. Your objection to our use of cookies (about which you can read below) can be expressed, in particular, through the appropriate browser settings.

If you believe that your data are processed unlawfully, you can file a complaint to the authority competent for personal data protection.

PERSONAL DATA AND PRIVACY

You will find detailed information on the processing of your data depending on your activities in the table below.

1. Placing an order at the Shop - part 1

What for?	
processing of your order	
On what basis?	
sales contract (Article 6 (1) (b) of the GDPR)	our legal obligation, related to accountancy, to process your personal data (Article 6 (1) (c) of the GDPR)
For how long?	
as long as the contract is in force	until our legal obligation related to accounting ceases to apply
furthermore, your data will be processed until the expiry of the period during which redressing is possible – by you or us (more information on this subject can be found in the last table of this section)	
What happens if you do not provide your data?	
you will not be able to place an order	

2. Placing an order at the Shop - part 2

What for?
adapting the Shop to suit the Users' needs, as well as improving the quality of our services, thanks to opinions from our Buyers sent via a satisfaction survey website
On what basis?
our legitimate interest consisting in the processing of data for the purpose of conducting a satisfaction survey (Article 6 (1) (f) of the GDPR)
For how long?
if you do not express your opinion – within 1 day from your purchase or until we accept your objection to data processing; if you express your opinion – until it is deleted or until we accept your objection to data processing*
furthermore, your data will be processed until the expiry of the period during which redressing is possible – by you or us (more information on this subject can be found in the last table of this section)
What happens if you do not provide your data?
we will not take your opinion on the Shop into account in its further development

* depending on whichever is applicable in that case and whichever takes place sooner.

3. Contacting us (e.g. making an inquiry)

What for?	
processing of your inquiries or requests	
On what basis?	
contract or actions taken at your request to conclude it (Article 6 (1) (b) of the GDPR) – if your inquiry or request concerns a contract that we are or may be a party to	our legitimate interest in processing your data is to communicate with you (Article 6 (1) (f) of the GDPR) – if your inquiry or request is not related to the contract
For how long?	
for the duration of the contract binding us or - if the contract is not concluded - until the expiry of the redress period – see the last table in this section*	until the expiry of the redress period – see the last table in this section - or until we accept your objection to the processing *
furthermore, your data will be processed until the expiry of the period during which redressing is possible – by you or us (more information on this subject can be found in the last table of this section)	
What happens if you do not provide your data?	
we will not be able to respond to your inquiry or request	

* depending on whichever is applicable in that case and whichever takes place sooner.

4. Browser settings and other similar activity allowing for marketing activities

What for?
direct marketing, which consists of displaying personalised advertisements (for more information on that topic read the "Profiling" and "Cookies" sections of the Privacy Policy)
On what basis?
our legitimate interest consisting in the processing of data for the purpose mentioned above (Article 6 (1) (f) of the GDPR)
For how long?
until you delete the cookies used for marketing purposes or until their validity expires*
What happens if you do not provide your data?
you will not receive suggestions of products or services which you may be interested in

* depending on whichever is applicable in that case and whichever takes place sooner.

5. When you agree to receive marketing content from us (e.g. information on special offers)

What for?
sending of marketing information, especially special offers
On what basis?
Your consent to our marketing activities (Article 6 (1)(a) of the GDPR)

For how long?
until you withdraw your consent – remember, you can withdraw your consent at any time. Data processing until you withdraw your consent is compliant with the law.
furthermore, your data will be processed until the expiry of the period during which redressing is possible – by you or us (more information on this subject can be found in the last table of this section)
What happens if you do not provide your data?
you will not be able to receive our marketing materials, including the information on our special offers

6. Taking action or refraining from taking action which may result in claims related to the Shop or our services

What for?
determination, exercising or defence of claims related to the concluded contract or services provided
On what basis?
our legitimate interest consisting in the processing of data for the purpose indicated above (Article 6 (1) (f) of the GDPR)
For how long?
until the redress period expires or until we accept your objection to the processing *
What happens if you do not provide your data?
no possibility to determine, assert or defend claims

* depending on whichever is applicable in that case and whichever takes place sooner.

PROFILING

As part of the Shop, we conduct profiling activities – this takes place only if you allow it. Profiling is based on an automatic evaluation of what products or services you may be interested in, using information about the content you display. Thanks to this, product or service advertisements displayed as a part of the Internet services you use will be more suited to you and to your needs.

The kind of profiling we carry out does not lead to making decisions which would have legal effects for you or would affect you in any similarly relevant way.

DATA SAFETY

While processing your personal data, we use organisational and technical measures which comply with the relevant provisions of law, including encrypting the connection with the use of an SSL certificate.

COOKIES

Our Shop, like most Internet websites, uses the so-called cookies. These cookies:

- are stored in the memory of your device (computer, mobile phone, etc.);
- do not introduce any changes in the settings of your device.

On this Shop, cookies are used for the following purposes:

- remembering your session
- collecting statistical data
- collecting marketing data
- making the functions of the Shop available

To learn how to manage cookies and disable them in your browser, you can use your browser's help files. You can get more information about this topic by pressing F1 while using the browser. Additionally, you can find relevant information on the following subpages, depending on the browser you use:

- [Firefox](#)
- [Chrome](#)
- [Safari](#)
- [Internet Explorer / Microsoft Edge](#)

Below you will find information about the features of the cookie files we process and their period of validity.

cookie file name	cookie validity period	cookie file function
ww_worker wavert_kz4sqz wavera_kz4sqz waverb_kz4sqz cache-with-varnish	5 years	unknown

By using the appropriate options of your browser, you can, at any time:

- delete cookies,
- block the use of cookies in the future.

In these cases we will no longer process them.

More information on cookies is available on [Wikipedia](#).

EXTERNAL SERVICES / DATA RECIPIENTS

We use the services of external entities which support us in running our business. We entrust them with the processing of your data – these entities process data only upon our documented request.

Below, you will find a list of recipients of your data:

ACTIVITY	DATA RECEIVERS	DATA TRANSMISSION OUTSIDE THE EUROPEAN UNION
every activity related to the Shop	entity providing us with technical/IT support	does not take place
	persons cooperating with us under civil law contracts, supporting our current activities	does not take place
	sales software provider	does not take place
	WebWave	does not take place

using the Shop with settings allowing for conducting marketing activities	entity providing marketing services	does not take place
	WebWave	does not take place
using the Shop with settings allowing for conducting analytical activities	entity allowing for conducting analytical activities on the website	does not take place
	WebWave	does not take place
placing an order in the Shop	payment provider	does not take place
	entity ensuring the delivery of the product	does not take place
	warehouse	does not take place
	accountancy office	does not take place
	WebWave	does not take place
subscription to the newsletter or consent to receive marketing messages	entity providing newsletter or marketing messaging services	does not take place
contacting us (e.g. asking a question)	WebWave	does not take place

In addition:

competent public authorities within the scope in which we are obliged to make data available to them.